

Strategic Plan

Campus Ministry Overview

Mission Statement

Vision Statement

Core Values

Summary

Strategic Plan

Campus Ministry Analysis

Strengths

Opportunities

Weaknesses

Threats

Campus Ministry Strategic Planning

1. Mission

- a. Why do you exist?
- b. What's the purpose of your ministry

2. Vision

- a. What would you like to see God do in five years?
- b. Create one sentence about what that would look like
- c. With unlimited resources, time, and people, what would your campus look like in the future?
- d. What kind of student will it take to move your ministry from where it is now to where you believe God is taking it?

3. Values

- a. What values definite your unique contribution to the mission or the church?
- b. What values guide and direct your decisions?

4. Ministry Analysis

- a. What are the demographics of your campus?
- b. What do the students think and value?
- c. Where do students spend their time?
- d. What are you doing well that needs to remain strong?
- e. What areas must change or improve?
- f. What opportunities are available that if you seized them, it would make a big difference in reaching your vision goals?
- g. What obstacles or threats do you need to be aware of (i.e. financial, resources, etc.)?