

# CAMPUS MINISTRY PLANNING GUIDE

GOAL	STARTING	ENDING	PROJECTS
<b>GETTING STARTED</b>	Late July/Early Aug	Mid October	<ul style="list-style-type: none"> <li>➤ Create freshman survival kit. Include survey</li> <li>➤ Design and put up posters around campus for ministry awareness</li> <li>➤ Consider a table at student org events. Include freebies!</li> <li>➤ Plan for a big, fun event on campus in September. Cookout? Networking?</li> <li>➤ Establish small group(s) Bible study and prayer groups. Consider accountability partners</li> </ul>
<b>BUILDING COMMUNITY</b>	Mid October	Thanksgiving	<ul style="list-style-type: none"> <li>➤ Do survey follow-up to bring in students who haven't attended any meetings or events</li> <li>➤ Do student outreach. Have current attendees bring a friend</li> <li>➤ Continue to connect people to small groups</li> <li>➤ Do training for student leaders. Brainstorm outreach ideas they have.</li> <li>➤ Plan 1-2 events: Fall Harvest Festival, hikes, etc.</li> </ul>
<b>FAITH FOUNDATIONS</b>	Thanksgiving	December 31	<ul style="list-style-type: none"> <li>➤ Make plans to attend services together as a group</li> <li>➤ Do a special Lenten Bible study</li> <li>➤ Keep events simple. Maybe a study break? Provide dinner? Students are tremendously busy at this time. Think of ways to give them a stress break.</li> </ul>
<b>CAMPUS OUTREACH</b>	January 1	End of March	<ul style="list-style-type: none"> <li>➤ By this time students are "in the flow" of campus life. Use this momentum to focus on evangelism</li> <li>➤ Evangelistic event or theme</li> <li>➤ Put up new posters on campus</li> <li>➤ Start new small groups</li> <li>➤ Do weekly or bi-weekly meetings</li> <li>➤ Something with spring break??</li> </ul>
<b>EQUIPPING NEW LEADERS</b>	April	End of May	<ul style="list-style-type: none"> <li>➤ Time to look ahead to next year. Identify future leaders. Who stuck it out through the year (or most of it)?</li> <li>➤ Create student survey to evaluate what worked and what didn't. Are you sticking to your strategic plan?</li> <li>➤ Decide what goes into next year's Freshman Survival Kits</li> <li>➤ End of the year fundraiser?</li> <li>➤ Create ways for students to stay in God's Word over the summer (use social media, perhaps?)</li> </ul>
<b>SUMMER PROJECTS</b>	End of May	Late July	<ul style="list-style-type: none"> <li>➤ Are there special projects that can be done on campus or in the community as a way to involve students who live in the area over the summer?</li> <li>➤ What about a summer camp? Could student leaders help create and run a day camp?</li> <li>➤ Any available mission trips the group could participate in together? Focus on the leaders you've identified for next year</li> </ul>